



Southwest/Southland Dairy Farmers'

DAIRY LINE

A Quarterly Newsletter published by the Southwest Dairy Museum

July 2026 • Volume 17 Issue 3 • www.southwestdairyfarmers.com | www.southlanddairyfarmers.com

INSIDE: Strengthening Our Team . . .



A Scoop of American History: Celebrating 250 Years of Freedom



"Land of the Free Because of the Brave" is a phrase many Americans know well, and this year our nation has a special milestone to celebrate. As America commemorates the 250th anniversary of the Declaration of Independence, there's no better time to enjoy the nation's favorite summertime tradition — ice cream.

July is National Ice Cream Month, making it the perfect opportunity to recognize the frozen treat that has brought smiles to generations of Americans. While ice cream may be a staple at backyard cookouts, county fairs, and family celebrations today, its history in the United States dates back hundreds of years.

Ice cream has a surprisingly long history in America. The first recorded account of ice cream in the colonies dates back to 1744, and by 1777, advertisements for ice cream were appearing in newspapers. Even some of America's Founding Fathers were fans. Historical records show that George Washington frequently enjoyed ice cream, while Thomas

Jefferson is credited with preserving one of the nation's earliest vanilla ice cream recipes.

As refrigeration technology improved throughout the 1800s, ice cream became more accessible to American families and quickly grew into the beloved dessert we know today. In 1984, President Ronald Reagan designated July as National Ice Cream Month to honor one of America's favorite frozen treats. Today, the average American enjoys 18 pounds of ice cream each year, making it a staple of summer celebrations, family gatherings, and community events.

Of course, every scoop begins on the dairy farm. The milk and cream used to make ice cream come from hardworking dairy farm families who care for their cows every day of the year. Their dedication helps provide the quality dairy products that make America's favorite frozen treat.

This July, as we celebrate both National Ice Cream Month and America's 250th birthday, take a moment to enjoy a scoop of ice cream and appreciate the dairy farmers who help make this cherished tradition possible. 🐮

Sources: *International Dairy Foods Association*

Homemade Strawberries and Cream Ice Cream

INGREDIENTS

1-pound strawberries,
stemmed and halved
1 cup sugar
1 teaspoon lemon juice
Lemon zest
2 cups of heavy cream
1/2 cup of whole milk
Pinch of salt



DIRECTIONS

1. In a large bowl, combine strawberries, sugar, lemon juice, lemon zest, and salt. With a potato masher or fork, mash and stir until sugar is mostly dissolved, about 5-10 minutes.
2. Pour heavy cream and milk into the strawberry mixture and stir until thoroughly combined. Cover and refrigerate until cold for at least 2 hours, preferably overnight.
3. Freeze strawberry mixture in an ice cream maker according to manufacturer's

directions. Transfer to container. Cover with plastic wrap and put in freezer until hardened.

4. Optional garnish: • 1 1/2 cup heavy cream, cold • 1/4 cup powdered sugar • fresh strawberries, chopped
5. Using either a stand mixer or handheld mixer, combine cream and sugar in a large mixing bowl. Whisk on medium speed until stiff peaks form, being careful not to overwhip. Transfer to a container, cover, and refrigerate until ready to serve. Scoop ice cream and garnish with whipped cream and chopped strawberries.



A Special Logo for a Historic Celebration

In celebration of America's 250th anniversary, Southwest/Southland Dairy Farmers has unveiled a special red, white, and blue logo to honor this historic milestone. The patriotic design reflects our pride in the nation's agricultural heritage and the dairy farmers who have helped nourish America for generations.

The commemorative logo will be featured throughout the anniversary year at celebrations, community events, educational programs, and other special occasions as Southwest/Southland Dairy Farmers joins in recognizing 250 years of American freedom and the enduring spirit of our nation's farmers. 🐮



Meet Our New Team Member!

Brylie Owen serves as the Social Media and Special Projects Coordinator for Southwest Dairy Farmers, where she is passionate about sharing the stories of dairy farm families and

highlighting the positive impact of agriculture across the region.

Brylie graduated from Oklahoma State University with a Bachelor's degree in Agribusiness. Prior to attending Oklahoma State, she earned her Associate degree from Clarendon College in Clarendon, Texas, where she was a member of the Collegiate Meat Judging Team.

Her passion for agriculture began at an early age through the Morris 4-H and FFA programs. Throughout her youth, she competed in numerous Career Development Events, including

meat judging, cattle grading, and quiz bowl. She also exhibited cattle and goats and earned her State FFA Degree.

In her role with Southwest Dairy Farmers, Brylie is excited to tell the story of the dairy industry, connect with consumers, and showcase the hardworking farm families who make it all possible.

Outside of work, Brylie enjoys spending time with her corgi, Indee, family, and is excited to be planning her upcoming wedding after recently becoming engaged. 🐮

Strengthening Our Team Through Learning and Collaboration

The Southwest/Southland Mobile Dairy Classroom instructors recently traveled to Virginia for an immersive, hands-on learning experience designed to strengthen their knowledge of the dairy industry. We believe the best way to learn is from the people who know dairy best, our dairy farmers.

A special thank you to Hammock Dairy, Inc. for welcoming our instructors with open arms and providing an in-depth look at a modern dairy operation. During their visit, instructors followed the journey of milk from start to finish, beginning with newborn calves in the calf barn and continuing through the milking parlor, where they observed adult cows being milked. They also learned each step of the milking process, from the parlor to the milk truck that delivers fresh dairy products to consumers.



This firsthand experience gave instructors a deeper understanding of dairy farming and strengthened the connection between the work of dairy farmers and their own mission of educating students, families, and communities about the dairy industry.

The Southwest/Southland Dairy Farmers office staff also gathered at the new Broken Arrow office for a team meeting focused on collaboration and relationship building. Staff participated in an escape room challenge that emphasized teamwork, communication, and leadership while providing an opportunity to connect outside of the workplace. The day was filled with laughter, shared meals, and meaningful memories that will continue to strengthen the team's commitment to serving dairy farmers and educating the public. 🐮





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ADDRESS SERVICE REQUESTED

— EVENTS —

July 14 – 18, 2026

Mesa County Fair, Grand Junction, CO

July 16 – 19, 2026

Ramsey County Fair, Maplewood, MN

July 21 – 25, 2026

Burlington County Fair, Morristown, NJ

July 21 – 26, 2026

Anoka County Fair, Anoka, MN

July 23 – August 1, 2026

Porter County Fair, Valparaiso, IN

July 24 – 26 & July 29 – August 2, 2026

Douglas County Fair, Castle Rock, CO

July 31 – August 5, 2026

Larimer County Fair, Loveland, CO

August 13 – 22, 2026

Wilson County/TN State Fair, Lebanon, TN

August 18 – 23, 2026

Steele County Fair, Owatonna, MN

August 20 – 30, 2026

Kentucky State Fair, Louisville, KY

September 7 – 13, 2026

Belmont County Fair, St. Clairsville, OH

September 10 – 20, 2026

New Mexico State Fair, Albuquerque, NM

September 10 – 20, 2026

Utah State Fair, Salt Lake City, UT

September 11 – 20, 2026

Kansas State Fair, Hutchinson, KS

September 11 – 20, 2026

Tennessee Valley Fair, Knoxville, TN

September 11 – 20, 2026

Mountain State Fair, Fletcher, NC

September 17 – 27, 2026

Oklahoma State Fair, Oklahoma City, OK

September 18 – 27, 2026

Tri-State Fair, Amarillo, TX

September 25 – October 4, 2026

Virginia State Fair, Doswell, VA

September 25 – October 18, 2026

State Fair of Texas, Dallas, TX

October 1 – 11, 2026

Tulsa State Fair, Tulsa, OK

October 2 – 11, 2026

Carolina Classic, Winston-Salem, NC

October 15 – 25, 2026

North Carolina State Fair, Raleigh, NC

